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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | D:\Documents and Settings\Fergson.H\Desktop\IMG_78622一寸.jpgIMG_78622一寸 | |  |  |  | | --- | --- | --- | | 毛静静 | |  | | 目前正在找工作 | 13585806151 | |  |  | | --- | --- | | 邮箱： | clamp-clover@163.com | | | 女|36 岁|现居住上海-杨浦区|15年工作经验 | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **最近工作** | | | 职位： | 网站营运总监 | | 公司： | global | | 行业： | 网站平台 | | |  |  | | --- | --- | | **最高学历/学位** | | | 专业： | 工商管理 | | 学校： | 上海英才教育学院 | | 学历/学位： | 本科 | | |  |  | | --- | | **个人信息** | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | 个人主页： | +66 0618372630 | | |  |  | | --- | | **目前年收入  30万元** （包含基本工资、补贴、奖金、股权收益等） | | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 基本工资： | 25万元 | | |  |  | | --- | --- | | 奖金/佣金： | 10万元 | | | |  |  | | --- | | **求职意向** | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 个人标签： | 运营总监 项目管理 | | | | |  |  | | --- | --- | | 期望薪资： | 20000-24999 元/月 | | |  |  | | --- | --- | | 地点： | 上海 | | | |  |  | | --- | --- | | 职能： | 网站营运经理/ 网站营运总监 | | |  |  | | --- | --- | | 行业： | 网络游戏 | | | |  |  | | --- | --- | | 到岗时间： | 1周内 | | |  |  | | --- | --- | | 工作类型： | 全职 | | | |  |  | | --- | --- | | 自我评价： | 2年半行业经验。  10游戏行业年工作经验，有8年以上管理，曾经带领过100人的团队。 工作职责：1、根据公司的战略及行业发展趋势，制定相应的运营规划，负责运营工作。  2、根据产品的特色，前期市场分析，于个大渠道洽谈。（360、91、百度、小米、UC等），与商务一起选择适合产品本身的方向，制定合作方案。  3、制定运营业绩年度目标，营销计划，完成KPI指标。  4、制定运营策略，提高手机游戏的收入和生命周期。  5、与市场一起制定游戏的运营推广计划，有计划有步骤的实施。  6、善于沟通，善于挖坑，与公司各部门对接及时完成。善于掌控立项时间进度。 | | | |  |  | | --- | | **工作经验** | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 2016/12-至今 | **网站营运经理** | | global [6个月] | | | 网络菠菜 | | | |  |  | | --- | --- | | 工作描述： | 主要负责平台运营工作：   1. 每日运营数据统计，波动数据分析与解决。 2. 活动设计，活动费用预估，公式计算，活动总结与分析 3. 市场推广-广告投放，数据汇总分析 4. 平台手机端+PC端版本制定与推进 | | | | |  | | --- | | 下属人数：10人 | 汇报对象：VP | | | | | |  |  | | --- | --- | | 2014/5-2016/8 | 项目负责人 | | 猎杰（曼谷+马尼拉） [2年] | | | 网络游戏|合资 | | | |  |  | | --- | --- | | 工作描述： | 主要负责平台海外运营工作、 负责团队组建到平台产品设计、到平台运营等一系列的工作。   1. 平台搭建，对项目全权负责，保证项目的顺利进行。 2. 制定项目计划与每个部门负责人确认并落实（人员，产品，市场，运营，客服） 3. 项目资源协调，产品上线，集团内部推广，外部引流 4. KPI指标制定及完成 | | | | | |  |  | | --- | --- | | 2011/5-2014/1 | **运营总监**|游戏运营 | | CJ E&M netmarble [2年8个月] | | | 网络游戏|50-150人 | | | |  |  | | --- | --- | | 工作描述： | 多次去韩国YNK(端游）CJ（手游）接受培训，胜任中国区负责人。 2012年原韩国端游公司被韩国最大手游CJ集团收购，负责CJ E&M手游在中国的项目工作。 负责CJ旗下的手游在国内的运营工作 带过的项目：带领团队完成2款千万流水的手游 一起车车车 2周内下载破600万，月破千万（一个平台） 项目经验 全民打怪兽 7骑士  新武林大战。 全民大富翁。 全民砰砰砰等多款游戏的汉化和国内运营工作 | | | | |  | | --- | | 下属人数：100人 | 汇报对象：总经理| 离职原因：公司与腾讯达成15亿人民币的换股交易 | | |  |  | | --- | --- | | 主要业绩： | 带过千万流水的手游 2012年建议与微信合作，2013年参与韩国母公司和腾讯达成多项合作协议 包括腾讯对CJ入股5亿美元。腾讯旗下微信平台 应用宝平台上线多款手游。 2013CJ E&M期间：韩国CJ的手游项目引入中国运营。 完成：新武林大战（MMO）项目（汉化、运营、渠道推广）  一起车车车项目等6款不同类的手游前期准备和运营 YNK期间：4个月内，完成3DMMO洛汗的汉化，版本申请，完成游戏的首次封测。 建立了公司的运营部，客服部，市场部。多次被派往韩国YNK公司交流学习经验。 | | | | | | |  |  | | --- | --- | | 2007/5-2011/5 | **客服经理**海外经历|高级经理、策划 | | 上海志信信息技术有限公司 [4年] | | | 网络游戏|150-500人|外资(非欧美) | | | |  |  | | --- | --- | | 工作描述： | 入职担任客服高级经理，主要负责公司特勤队和ROHAN游戏大陆的客服部门管理工作。  2008年同时兼任游戏策划，2009年此项目在QQ空间上线，前半年每月分层300万。 主要职能： 1、制作系统功能文档，编写系统功能流程图，设计系统功能界面布局 2、设计系统数据结构，制作相关表格 3、与程序、美术沟通并推进系统功能的实现 4、负责系统功能的测试，并对操作感、体验感进行评估 | | | | |  | | --- | | 下属人数：40人 | 汇报对象：总经理| 离职原因：总公司关闭上海所有项目 | | | | | |  |  | | --- | --- | | 2004/3-2007/1 | **网站营运总监**|运营一部 | | 上海秀策技术信息有限公司 [2年10个月] | | | 计算机软件|外资(非欧美) | | | |  |  | | --- | --- | | 工作描述： | 主要负责公司旗下游戏项目的运营一切准备： 前期的策划，数值、产品的内容测试，并提出修改建议进行跟进。 中期的游戏运营，活动策划。 后期游戏的关服合并等工作。 同时监管客服，制定服务流程等各项制度。对于新近员工进行岗前培训。 | | | | |  | | --- | | 下属人数：30人 | 汇报对象：总经理| 离职原因：结婚 | | |  |  | | --- | --- | | 主要业绩： | 在公司担任销售经理的2年多内，为公司发展了稳定的客服，在行业内排名前3的客服群，并兼职担任公司内部客服部门的建立及培训。 | | | | | | |  |  | | --- | --- | | 2002/3-2004/3 | **游戏客服**|游戏客服 | | 第9城市信息技术有限公司 [2年] | | | 专业服务(咨询、人力资源、财会)|合资 | | | |  |  | | --- | --- | | 工作描述： | 参与公司客服认证IS9002的骨干，并顺利通过认证。是国内游戏公司第一通过认证。 | | | | |  | | --- | | 下属人数：2人 | 汇报对象：部门经理| 离职原因：合同约满 | | |  |  | | --- | --- | | 主要业绩： | 在极大的压力下认真工作，回复邮件在部门中前3位 | | | | | | |  |  | | --- | --- | | 2001/3-2002/3 | **客户服务代表**|客户服务 | | 九五资讯产业有限公司 [1年] | | | 专业服务(咨询、人力资源、财会)|合资 | | | |  |  | | --- | --- | | 工作描述： | 服务于上汽大众的客户服务中心，工作的内容包括售前和售中的咨询工作，售后的索赔工作，有相当丰富的客服经验，工作认真负责。 | | | | |  |  | | --- | | **教育经历** | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 2007/9-2011/7 | **上海英才教育学院** | | 本科|工商管理 | | | |  |  | | --- | | **技能特长** （包括IT技能、语言能力、证书、成绩、培训经历） | | |  | | --- | | 技能/语言 | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | **英语** | 一般 | | |  |  | | --- | --- | | **日语** | 一般 | | |  |  | | --- | | 证书 | | |  |  | | --- | --- | | 2000/4 | **计算机初级** | | | |  |  | | --- | --- | | 1999/8 | **会计电算化证书** | | | |  |  | | --- | --- | | 1999/2 | **办公自动化应用师** | |  |  | | --- | | 培训经历 | | |  |  | | --- | --- | | 1999/9--至今 | **电脑** |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 培训机构： | 复旦 | | |  |  | | --- | --- | | 培训地点： |  | | | | |  |  | | --- | --- | | 1998/3--1998/9 | **会计电算化** |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 培训机构： | 杨浦财贸中专 | | |  |  | | --- | --- | | 培训地点： |  | | | | |  |  | | --- | --- | | 1998/3--1998/9 | **电脑** |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 培训机构： | 杨浦财贸中专 | | |  |  | | --- | --- | | 培训地点： |  | | | | |  |  | | --- | --- | | 1997/4--1997/10 | **电脑** |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 培训机构： | 杨浦财贸中专 | | |  |  | | --- | --- | | 培训地点： |  | | | | |  |  | | --- | --- | | 1996/6--1996/7 | **英文打字** |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 培训机构： | 杨浦财贸中专 | | |  |  | | --- | --- | | 培训地点： |  | | | |  |  | | --- | | **附加信息** | | |  | | --- | | 其他 | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  | | --- | --- | | 主题： | **特长** | | 主题描述： | 成功手游案例经验 1、一起车车车（360平台月下载突破1500万） 2、全民砰砰砰（于微信合作） 3、全民大富翁（于微信合作） 4、全民打怪兽（于微信合作） 5、天天富翁（于微信合作） | | | | |